

# HELPING YOU ON YOUR IPO JOURNEY

BRINGING CERTAINTY TO YOUR IPO

CERTAINTY | INGENUITY | ADVANTAGE

 **Computershare**

# Considering an IPO?

Listing on the stock market is one of the most important milestones for a company, attracting market, media and public attention. It can be complex and often requires fundamental changes in corporate governance, shareholder management and employee engagement - this is where Computershare comes in. We have been at the forefront of delivering hundreds of IPOs, supporting our clients throughout the whole listing process.

By entrusting us with your brand and your stakeholders, you can be confident we understand that quality and risk management is of paramount importance. We will provide you with an effective, award winning and cost-efficient solution.

## Your IPO transaction

- › We will provide you with a dedicated IPO team who will work closely with your key advisors.
- › We will manage the process with your advisors for any receiving agent work or selling shareholders.
- › We operate our sunrise shift to ensure your stock is available to trade on the morning of the IPO.

## You and your shareholders

- › We will give you expert guidance for your key corporate events after IPO.
- › We will provide you with dynamic reporting tools so you can drill into the register and manage your key stakeholders.
- › We will give full end-to-end operational support for day-to-day shareholder servicing.

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# How do we help?

With offices in over 20 countries and 4,500 staff based in the UK alone, we are uniquely placed to help you in this challenging time, and become a trusted partner.

## Your employee equity plans

- › We can share best practice on how to engage with your employees for an employee offer or future equity scheme.
- › You will have access to a market-leading portal for your employees and executives to view their shares across all their equity plans and trade online in real time.

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## Your international requirements

- › We provide unique access to our Global Capital Markets team who will work with your advisors to facilitate any cross-border listing.
- › We serve the highest number of Depository Interest clients, so are best placed to support your company if you are incorporated outside of the UK, Channel Islands or Ireland.
- › We offer full operational and account management support from dedicated teams in our Channel Islands and Irish offices which can be key to protecting your offshore status.

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## Your growing needs

- › We provide appropriate value-add services to help you with investor analysis, proxy solicitation, governance and compliance.

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# Your IPO transaction

## Why we are the partner of choice:



A complete solution for you, your shareholders and employees to guide you in this time of uncertainty.



UK No.1 Share Registrar in Capital Analytics Survey year-on-year.



Centres of Excellence in London, Bristol, Edinburgh, Jersey and Ireland.



We offer the latest digital communications and our own secure in-house print facility accredited to ISO27001 to deliver creative and secure solutions.



We do not charge for setting up the register in CREST, and can fix pricing to make sure there are no surprises.

With Computershare, you will have a dedicated team to manage your transaction and work seamlessly with your providers. On the day of the IPO, we start early with you, to make sure that your shares are in CREST once your admission to listing has been announced to the Market.

Our tailored Receiving Agent service means we manage all the paperwork and movement of funds to support any shareholder sell-down at IPO. Our in-house team will administer the processing of documentation and dematerialising the shares to be sold into CREST.

We provide a full service to support Intermediaries offers and offers for subscription, and our scalable online platform can be branded specifically for you and supports any size of employee or retail offer.

We welcome the opportunity to work with companies of all sizes.

Talk to us today to find out how we can help your IPO run seamlessly, and join Allied Irish, CYBG plc, Spotify and Facebook along with numerous UK AIM and Investment Trust clients on our list of success stories.

*"We undertook our IPO in April and our experience through each step in the process was faultless. From the initial planning phase through to implementation, Computershare's support and guidance created an easy transition to the public listing. Their helpful and insightful advice and professionalism was fundamental when delivering our General Meeting in June."*

**Ten Entertainment Group plc**

# You and your shareholders

We will give you expert guidance for your corporate calendar after IPO - including what to expect at your first AGM and dividend.

- > We provide the most extensive range of dividend options, payable via CREST, PID, DRIP, SCRIP and cash with direct global payments in 126 currencies.
- > We uniquely provide live and detailed vote reporting in the period leading up to your AGM.
- > You will have access to our latest global meeting technology which delivers Hybrid and Virtual AGMs.

We guide our clients through the complexity of changing regulations and corporate governance legislation. We are active in business and government industry groups and will share best practice via client forums, blogs and webinars.

## Support for your shareholders

We will provide full end-to-end operational support for day-to-day shareholder servicing, and specialist experts for future corporate activity.



### Investor Centre web platform

- > Shareholders access to portfolio
- > Manage and receive payments in 200 countries and 126 currencies



### Communication support

- > Call times: 08:30 - 17:30 | Mon-Fri
- > Expert call agent teams
- > Clear and accurate communications with easy to understand instructions



### Share dealing service

- > Trade certified shares online or by phone at competitive prices
- > Real time pricing in market hours
- > Up to 90 day sell limit orders

*"The migration of our share register was a seamless process from start to finish, excellently managed by the Computershare team. Although we realise this is not a process without risk and complexity, Computershare's continuous communication and status updates reassured us to a great extent. We are very pleased with the decision to appoint Computershare as our registrar and looking forward to building a strong relationship over the years to come."*

Mediclinic International plc

# Your employee equity plans

With us, everything is under one roof. Our award-winning employee equity plans allow your employees to own a piece of your business. They align your employees with your business goals, so your success is their success.

Most companies provide an opportunity for employees to have equity at an IPO, and once a share plan is in place it becomes an invaluable part of your engagement strategy.

We are a specialist global administrator of employee equity plans providing a regulatory compliant solution and delivered with market-leading technology. With us on your team you can unlock all the benefits of an employee equity plan, without losing focus on your day job.

We offer:

- > Executive Plans (including LTIPs, Options, Deferred Bonus schemes), Save-As-You-Earn Plans (SAYE), Share Incentive Plans (SIP), Global Employee Stock Purchase Plans (GESPP).
- > Employee Share Plan Trustee service through Computershare Channel Islands.

Our market-leading portal will give your employees and executives access to view their shares across all their equity plans, as well as trade online and in real-time.

We have been administering equity plans for more than 35 years, working with over half the FTSE100.  
Contact us for advice - we are happy to share best practice.

# Your international solutions

Our unique Global Capital Markets team provides advice and solutions to efficiently structure and execute cross-border business, including IPOs and additional listings, to enable issuers, advisors, major capital market participants and investors to access international markets

Using our deep international market expertise, we assist locally incorporated clients listing in multiple markets and clients incorporated overseas looking for a single or additional listing in the UK.

We offer expert local support in over 20 countries around the globe including full operational and account management support in our dedicated Channel Islands and Irish offices, which are centres of excellence for Offshore Investment and Exchange traded funds.

We operate in the most jurisdictions for our Depository Interest solution which allows transactions in non-UK securities to be settled through the CREST system in the same way as regular UK shares, providing a fully fungible security with the home jurisdiction. We have the highest market share of clients and continue to explore new markets.

We have unrivalled experience in the provision of global and complex registry services, giving you peace of mind - we encourage you to speak with our clients regarding our robust, tried and tested global solutions.

*"The formation of Janus Henderson offers compelling value creation to our investors but there's no doubt that the merger was complex. By partnering with Computershare, we were able to plan and execute all the necessary legal and regulatory steps precisely and effectively, meeting the needs of shareholders in all jurisdictions."*

Janus Henderson Group plc

# Your growing needs

**As a global financial administration company, we can offer you additional services to help.**

## **Proxy solicitation**

We can help you identify, locate and communicate with shareholders in complex solicitations - such as hostile and friendly acquisitions, proxy fights and takeover defences - so you can be confident that your approach is the right one.

## **Governance and compliance**

Every well-governed public company should be leveraging the latest technology to keep their board materials, corporate records and personal data secure and away from cyber security threats.

Our corporate governance and compliance solutions can also help to keep your Insiders compliant with the Market Abuse Regulation, your entities and subsidiaries with Companies Act, GDPR and other obligations to stay ahead of ever-changing market dynamics.

**If you are responsible for supporting your board, let us help you.**

*"Knowing that Computershare Governance Services are behind BoardWorks and GEMS, means I sleep better at night!"*

**Merlin Entertainments**

*"Frontera was very pleased with the excellent support that Georgeson (a Computershare company) provided in this very important vote solicitation. The Georgeson team laid out a vision and strategy for achieving a quorum and made it happen. This is the second time that Frontera has engaged Georgeson. It will not be our last."*

**Frontera Resources**



# The Computershare difference

## **A global provider delivering certainty and security in your IPO**

We are the only true global provider of share registry and equity plan services, and compliance and governance solutions. We have more than 40 years' experience, thousands of valued customers and, vitally, we understand the importance of getting things right first time. With us, it is assured that you will be in good hands.

## **Award-winning services, delivered in-house**

Services are delivered in-house, so we can provide you with a cost-efficient and fully-integrated solution. Our people are rightly considered to be the best in the industry and we are very proud to be consistently recognised - through our clients' awards - for our share plan communications, as well as in the annual Capital Analytics Registrar Benchmarking Survey, which we have topped for the fourth consecutive year.

## **A proactive partner who delivers strategic insight and best practice**

We partner with over 16,000 clients to provide compliant and secure equity solutions. We invest on your behalf to provide relevant insight, guidance and best practice, to keep you ahead as your needs and the regulatory landscape change.

**Clients remain our key focus and we will continue to build on our achievements - being proactive, supportive and reliable.**

*"From start to finish the entire Computershare team made our transition to a listed public company as painless as possible. I can heartily recommend Computershare and look forward to working with them in the years to come as Rainbow continues its new life as a public company."*

**Rainbow Rare Earths Ltd**

# Want to find out more?

Contact our IPO team to see how we can support you



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# Your team of experts

We welcome the opportunity to work with you



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# Our awards



## Recent Registrar awards:

- › Capital Analytics 2018; winning four years in a row
- › UK Stock Market Awards 2018
- › Shares Awards 2016 and 2018
- › Investment and Wealth Management Awards 2017
- › Jersey ICSA: 2016 Governance Team of the Year, 2017 Administration Team of the Year, 2018 Governance Team of the Year

## Recent Plans clients' awards:

- › GEO 2018: BAE Systems plc, SAP, Telefónica
- › ProShare 2017: Aviva, ConvaTec, HSBC, Janus Henderson, Phillips 66, SAP, SuperGroup Plc, Valero
- › ESOP 2017: Amadeus, Google, Nokia, Valero, Telefónica



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